

2019-2020 District Goals



District: District 14 A
Constitutional Area: U.S. and Afiaties, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 25% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal
Establishing GLT Club Officer Training Workshops at Bucks County Community College

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 50% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events

Additional action items to achieve this goal
District GLT Zone Chairperson training will be a part of the GLT Club Officer Workshops at Bucks County Community College.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	2
2nd Quarter	2
3rd Quarter	2
4th Quarter	2

By the end of the 4th quarter, the district will add a total of 8 new members.

Action Items:

My district will induct 20 new Lions under 40 years old.

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	1	20

By the end of the 4th quarter, the district will start 1 new club.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize Leo Club(s).

My district will start M Campus Club(s) at 1-M school/university

MEMBER RETENTION

	Drops
1st Quartter	4
2nd Quartter	4
3rd Quartter	4
4th Quartter	4

By the end of the 4th quarter, the district's membership drops will not exceed 16 members.

Action Items:

Additional action items to achieve this goal:

Establish a methodology through which clubs that experience membership loss advise GMT of such on a monthly basis so that 1) causes of membership loss can be recorded and documented.

NET GROWTH GOAL

8	+	20	-	16	=	12
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 100 people.

Action Items:

Of the total number of people served in my district, 10 people will be youth (under 18 years old).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 50 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 25% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 10% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$100.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 100.00 to support Campaign 100: LCIF Empowering Service.

ADVOCATE

In the 2019-2020 fiscal year, 25% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding